

South-East Asia Company Supplies Packaging Products to Food Retailers

A company based in South-East Asia featuring a wide range of well-designed packaging options of cake boxes, ready-to-bake molds, kraft takeout boxes, ready-to-eat meal boxes, and carryout bags, successfully supplied retailers in the food industry with the necessary supplies for their businesses. This company seized an available opportunity to offer print customizations to its brand-conscious retail customer base, offering retailer brand names, logos, and other custom artwork printed directly onto their packaging materials.

The TrojanLabel® T3-OPX was the ideal solution as it offered the capability to print on a variety of different packaging types and substrates with virtually no minimum run-size limitations, retailers could print exactly what they needed in the appropriate batch size. Since a large segment of this company's customers were relatively small retailers and home-based businesses that require smaller quantities, utilizing the T3-OPX was the ideal solution to effectively serve these businesses.

Since implementing the T3-OPX into production, new packaging solutions have been developed and introduced as viable options for customers, effectively expanding their print capabilities and customized product offerings.



Small Runs



Packaging



Customization



Retail

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