



Horticulture Labeling Solutions That'll Grow with You



When it comes to horticulture labeling, having the right materials and printing solutions are of utmost importance. From maintaining an intricate nursery housing a variety of vegetation, to fertilizer labels, or stickers on fruit, durable, accurate, and legible labels are essential. To produce weather-resistant, durable labels and avoid what could be disastrous situations, businesses in the horticulture industry must ensure their labels can withstand the harshest of environments and conditions.

With AstroNova's full-service labeling solutions, find the printer, materials, software, and support perfectly suited for your horticulture application to produce on-demand, full color, high-quality labels.



Hardware Solutions

With over 50 years of experience, AstroNova has offered reliable printing solutions that provide fast, convenient labels. On-demand printing provides instantaneous labels, eliminating the need to order, wait, and overpay for pre-printed labels. Simply design, print, and ship.

Highly recommended horticulture solutions include,



QuickLabel®

QL-120D

This high performance, color printing solution was designed for the harshest labeling applications, providing the ultimate moisture, chemical, and UV fade resistance.

- Capable of handling thicker plant stake materials
- Print labels as narrow as 0.5" or as wide as 4.2" on the same device, allowing for superior flexibility
- Maintains superior clarity and colorfastness at 1200 dpi



QuickLabel®

QL-30 & QL-60

Compact monochrome labeling solutions with the ability to print labels as small as 4 mm in length, offering high accuracy, and fast print speeds, the QL-30 and QL-60 are both unmatched in the market.

- Superior choice for consistent monochrome standalone or integrated plant stake and labeling applications
- Produces highly durable labels that can withstand the challenging demands of the horticulture industry
- Labels produced at speeds up to 11.8 ips (300 mm/sec) and widths up to 4.2" (106 mm); allowing a wide variety of shapes



Perfectly Paired Materials

[GetLabels](#) provides label materials expertly engineered specifically for the horticulture industry capable of withstanding the elements. With GetLabels, produce custom labels that are weather-resistant and will not bleed, smudge, or smear.



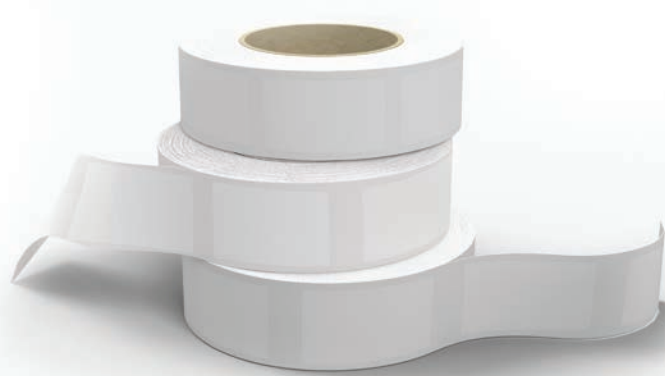
Matte White Kimdura

Matte White Kimdura material uniquely receptive to the pigment inkjet inks used in the QL-120D. Providing resistance to UV fading and moisture exposure it creates a colorful, robust label well suited to withstand the rigors of outdoor growing environments. Featuring an extremely versatile adhesive allowing it to adhere to a variety of different pots and trays including plastic and terracotta.



Plant Pot Tags

Matte White Polypropylene non-adhesive inkjet material specifically engineered to be used in outdoor horticulture applications. When used with QL-120D it is capable of producing full-color photographic images that are resistant to moisture and UV exposure, a must need for any nursery or garden center environment. With its overall thickness and rigidity, it can be placed directly into soil making it the ideal pot stake tag. Available in roll and z-fold formats.



Matte Paper

Matte paper designed for pigment-based inkjet printers is an economical choice for outdoor growing applications where moisture and UV resistance is paramount. Capable of achieving full-color output for photographic images and crisp barcodes and text. This material employs an aggressive adhesive that is more than capable of adhering to plastic and clay pots, garden tools and any rough porous surface.

Stay ahead of the competition and ensure your products are up to date. With seamless, in-house customizability, it's easy to adjust seasonal prices and plant offerings daily while promoting current inventory. Contact one of our label experts today to find the right machine and materials for your horticultural label printing needs.

[Request a virtual demonstration that includes free samples](#)

www.astronovaproductid.com

www.getlabels.com