

10 Most Popular Label Materials

The Labels You Want When You Need Them®

With over 25 years of experience with customers around the world, GetLabels understands the increasing need for proper packaging and branding. Whether you're looking for labels that are vibrant, freeze-resistant, durable against the harshest environments, or eco-friendly, we work together collaboratively to determine the right label material for your brand. Based on your requirements, we can provide you with label samples to review and ensure they meet all of your demands.

The following eBook describes the 10 most popular label materials.

 **AstroNova®**

 QuickLabel'  GetLabels  TrojanLabel'

Label Materials, Markets & Inks Key

X - Top Industry Choice

S - Second Industry Choice

Adhesive Type

H - Hotmelt

HH - Heavy Coat Weight Hotmelt

E - Emulsion Acrylic

U - UV- Cured Acrylic

S - Solvent Acrylic

Types of Ink

Dye Inks

The standard ink type used in inkjet printers, dye-based inks absorb into the paper, bind to it and dry quickly.

Pigment Inks

Consisting of a fine powder of solid colorant particles, pigment is vibrant in intensity and slower-drying as the ink sits on top of the paper.

Toner

Consisting of a dry, powdery substance, toner is a special ink used by copy machines and laser printers.

Thermal Transfer Ribbon

Works with heat to transfer color pigments from the thermal-transfer ribbon onto a substrate.



WINE & SPIRITS



COSMETICS, HEALTH & BEAUTY



SPECIALTY FOODS



E-JUICE & ESSENTIAL OILS



REFRIGERATED & FROZEN FOODS



GHS DRUM



BOTTLED FOODS & DRINKS



GENERAL PURPOSE



BIOMEDICAL & PHARMACEUTICAL



HARDWARE



CHEMICAL & SOLVENTS










APPAREL

#1

High Gloss Paper Freezer

A high-gloss white paper label uniquely receptive to inkjet label printing providing a permanent, freezer-grade adhesive that functions well at both hot and cold temperatures.



									
USA: 228	x	x	x	S	x	x	x	Dye Ink Set	E



#2

Gloss Polypropylene

A white polypropylene label with a high-gloss finish receptive to inkjet label printing providing durability and ideal for printing photographic images on primary display labels that must resist moisture and some solvents. Adheres well to a wide variety of substrates, including packaging films and corrugated cardboard.



USA: 172/216/ 269
EMEA:165

x

x

x

x

x

x

S

x

x

Dye & Pigment
Ink Set

H & E

#3

High Gloss PET

Gloss-white PET receptive to both water-based dye and pigment inkjet ink, this material is excellent for printing high-quality prime packaging labels where a bright white look is desired.



USA: 245 EMEA: 146	x	x	x	S	x	S	x	S	Dye Ink Set	E
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PET (Polyethylene terephthalate) a lightweight, transparent, durable material making it a popular choice for packaging.

#

4

Matte Polypropylene

Economy-grade matte white polypropylene label receptive to pigment inks combines premium matte appearance and excellent color matching with high solvent-resistance, moisture-resistance, and strength — a virtually smudge-proof material, ideal for primary display and secondary packaging labels.



USA: 233/ 258

✗

✗

✗

✗

✗

Dye & Pigment Ink Set

H & E

#5 *Clear Gloss Polyester*

A crystal clear polyester material receptive to both thermal transfer ribbon and toner-based inks offering exceptional resistance to water and chemicals. With its glossy topcoat and highly transparent appearance, it's well suited for prime labeling where you want the product to shine through.



USA: 199 EMEA: 151	S	×	×	×	S	×	Toner Ink Set	E
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#6

Gloss White Polypropylene

Gloss, bright-white colored biaxially-oriented polypropylene label stock. Resistant to moisture, abrasion, UV light, and some solvents. Both wax-resin and resin thermal transfer ribbons are recommended.

CERTIFICATION - UL w/RF, RY



USA: 24
EMEA: 547

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×

Thermal Transfer Ribbon

E

Gloss White Polyester

White polyester material, topcoated for thermal transfer label printing. Resistant to chemicals and solvents.



USA: 24
EMEA: 547

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S

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×

×

×

Thermal Transfer Ribbon

E



#7

Gloss Silver Metallic PET

An extreme high-gloss, metalized polyester label material with permanent emulsion acrylic freezer adhesive. Designed for use in specialty food packaging as well as on any products where eye-catching, mirror-like reflectivity is desirable.



USA: 259
EMEA: 201

S

x

x

x

x

Toner
Ink Set

E & F

PET (Polyethylene terephthalate)

a lightweight, transparent, durable material making it a popular choice for packaging.

#8

Removable Gloss Polypropylene

A white polypropylene label with a high-gloss finish that's receptive to inkjet label printing. This material provides durability, is resistant to moisture and some solvents, and features a removable adhesive.



USA: 200
EMEA: 191

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×

×

Dye Ink Set

E



#9

BS5609-Certified GHS Label Stock

A white polyolefin GHS label specifically engineered to withstand extreme and harsh environmental conditions. It provides excellent resistance to caustic chemicals, salt water, moisture, UV light, and abrasion. When combined with the [QuickLabel QL-300](#) toner, it meets BS5609* Section 3 Certification.

**BS5609 certification is a requirement for any hazardous goods being shipped via ocean freight.*

						
USA: 273	S	x	S	x	Dye Ink Set	E

						
USA: 183 EMEA: 183	S	x	S	x	Pigment Ink Set	E



#10

Matte Paper

Smooth, versatile, un-coated bright-white surface uniquely receptive and recommended for digital color label printing.



USA: 66 EMEA:147	S	S	S	S	S	S	×	S	×	Toner Ink Set	E
USA: 242 EMEA:112	S	S	S	S	S	S	×	S	×	Pigment Ink Set	E

AstroNova Understands Your Application

At GetLabels, we work with you to recommend the materials best suited for your product and are happy to source and test new raw materials to meet all your end use requirements. Contact one of our Media Specialists to schedule a free media consultation.

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