

# Ultra-Aggressive Labeling Solution for Tires



At GetLabels, we know finding a reliable labeling solution durable enough for tires and harsh environments can be challenging. With a lack of surface area & factories filled with airborne debris and contaminants, an aggressive adhesive is essential.

Our ultra-aggressive adhesives were specifically designed to adhere to tire treads and withstand the toughest conditions, including extreme temperatures, moisture, and wear and tear.

- **GetLabels offers materials with aggressive hot melt adhesives and a heavy coat weight, which allows for reliable adhesion to tires. With our variety of aggressive adhesives, we ensure labels firmly adhere to the rubber and can endure various temperatures and demanding elements.**
- **Aggressive adhesives, in addition to the heavy coat weight, can make it difficult for printers to handle as the adhesive can ooze out from the label, resulting in the media jamming. To prevent this, GetLabels created a unique media construction that contains a built-in "no adhesive" buffer zone that prevents adhesives from damaging the printer and label production.**

Since 1990, GetLabels has engineered the perfect tire label printing system. Whether you prefer matte or glossy labels, inkjet or thermal transfer printing, we know you want hassle-free operation and labels that remain on your tires until they reach their destination.

## Materials

### Matte Polypropylene:

with an aggressive-zoned adhesive, provides medium resistance to airborne contaminants. Receptive to dye and pigment inkjet inks as well as thermal transfer ribbons.

### Gloss PET:

aggressive hot melt adhesive, receptive to dye-based inkjet inks. More specifically, Material 208 has been specially engineered for exceptional adherence to rough materials such as tires.

## Matte Polypropylene Tire Label Material 248

### Technical specifications

**Face:** Matte white Polypropylene receptive to both dye and pigment water-based inks. Resistant to airborne contaminants.

**Adhesive:** Aggressive hot melt adhesive with a barrier designed specifically for tire application. It consists of 4 dry zones to prevent adhesive migration.

**Printing:** Designed to be printed with water-based inkjet printers, more specifically the QuickLabel QL-120X and QL-120D.

### Highlights

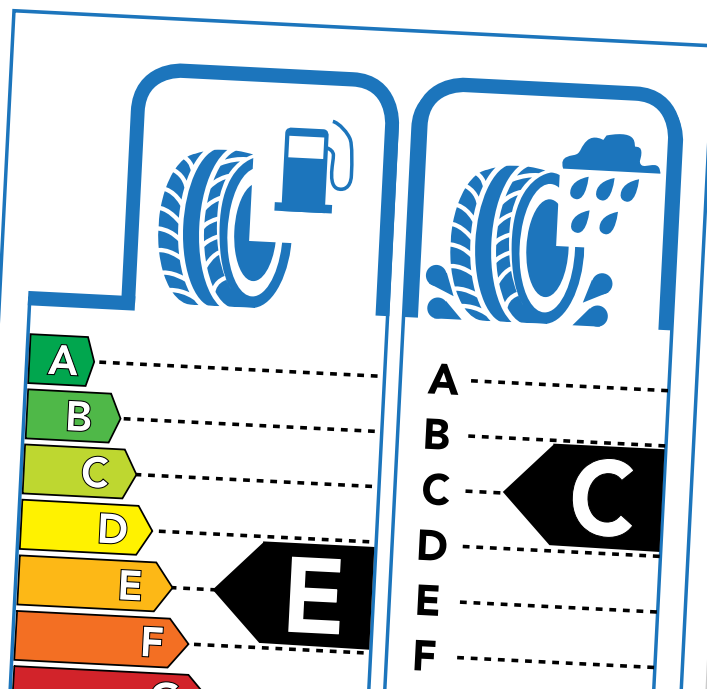
Matte poly material with a highly aggressive adhesive designed specifically to adhere to tires. Special construction engineered to eliminate adhesive migration. Offers medium airborne contaminate resistance.



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# Which labeling solution is right for your TIRE products?

## **QuickLabel® QLS-4100 XE**

Ruggedized, Thermal Transfer Digital Color Label Printer

Produces durable, low-cost, custom-printed labels in the most demanding production environments.



## **QuickLabel® QL-30 & QL-60**

Rugged, Compact Monochrome Label Printers

Ideal for producing durable images for linear and 2D barcode printing, hazardous substance labeling, overprinting, and surfaces exposed to extreme conditions for lengthy periods.



## **QuickLabel® QL-120D**

Durable Tabletop Digital Label Printer

Featuring durable pigment-based ink, designed for the harshest labeling applications, labels printed on the QL-120D provide the ultimate moisture, chemical, and UV fade resistance.



## **QuickLabel® QL-120X**

Professional Tabletop Digital Label Printer  
with Best-in-Class Two-Year Warranty

Delivers vibrant, color labels with superior print quality and durability.

