



Small Runs



Packaging



Customization

Company Incorporates TrojanLabel T3-OPX to Meet New Customer Requests and Requirements with Wooden Industrial Packaging Solution

After more than 30 years in the industrial packaging segment, a company specializing in the development of wooden packaging found itself facing new customer requests – and new requirements. While the company had a deep understanding of industry requirements and had already successfully automated its own wooden case production system, it did not yet have a viable solution to execute on the new requests for detailed, high-quality branding on the exterior of its wooden case panels.

The company found a solution in AstroNova's TrojanLabel T3-OPX, a digital, A3-wide inkjet printing system that could easily print high-resolution, durable images on the flat wooden panels. With the help of a local TrojanLabel OEM partner, the company soon developed a customized heavy-duty conveyor transport and printing system with a unique laser alignment feature that simplified accurate panel loading.

Since integrating this system, the company has successfully kept up with the growing customer demand.



 **AstroNova®**

 QuickLabel™

 GetLabels™

 TrojanLabel™



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