



***QUICK  
TIPS!***

***Tips and tricks on improving your label designs***



 QuickLabel  GetLabels  TrojanLabel

# Print vibrant colors

Tip: Save your files in RGB format to get brighter, vibrant colors.



*The labeling process can be timely, expensive, and cumbersome – but it doesn't have to be. Like with anything, the more you understand the labeling process, the more you can integrate efficiencies.*

Tips and tricks on improving your label designs.

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# Successfully seize branding and customizing opportunities



Tip: Label more than just your product, when it comes to labeling, the options are endless. Use your printer to label in-store items, accompanying accessories, promote events, and more.



Whether you're looking for labels that are vibrant, freeze-resistant, durable against the harshest environments, or eco-friendly, we work together collaboratively to determine the right label material for your brand.

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# Print multiple shapes & sizes

Tip: Use all available real-estate for branding. Sometimes more is better - stand out on the shelves and online by adding a nice touch to the top of your product with the addition of a die-cut label.



Have questions on the best materials for your business? Our [Media Specialists](#) are always available and equipped to offer you a consultative approach, or take advantage of our online [materials finder](#) and find the materials best suited for your needs.

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# Enjoy the ease of use with a touchscreen interface

Tip: With a user-friendly touchscreen interface, easily access your media library and print exactly what you need on-demand with the touch of a button.



*QuickLabel features industry-leading print quality, simplicity, and affordability making it the ideal solution for emerging businesses and entrepreneurs.*

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# Improve edge-to-edge printing

Tip: When creating your label artwork, increase your art file by .03" to print edge-to-edge. For example: Change your 5.75" x 2.5" label artwork file to 5.78" x 2.53".



Use CQL Pro advanced labeling software to print premium, high-quality, edge-to-edge labels

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# ***Make sure your barcode scans***

Tip: Rotate your barcode 90° when you're labeling cylindrical packaging. This avoids deforming the barcode and ensures a Grade-A scan.



*The CQL Pro barcode feature makes it not only easy to create & edit barcodes, but it also prints in high-resoloution for easy readability and scanning.*

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# ***Compact and portable printing has never been easier***

Tip: Stand-alone capabilities enable users to manage printer setup and operation easily without a computer.

*The QuickLabel QL-E100 is compact and portable, allowing you to seamlessly print at a stationary location or on-the-fly.*



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# Print multiple jobs at once

Tip: Using CQL Pro label design software, easily select, load, or create a print queue using the drag and drop feature.



**CQL** PRO

The CQL Pro print manager feature makes it easy to quickly print multiple jobs with different designs, and varying quantities without interruption.

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# AstroNova Understands Your Application

Today, thousands of manufacturers, processors, and retailers worldwide increase their sales revenue and profit margins by labeling in-house. With over 50 years of innovation and expertise, let AstroNova help your business grow in this expanding market and stay ahead of regulation changes by taking control of your labeling today!

**Contact us:**  
**Tel: +1 401-828-4000**  
**Toll-Free: 877-757-7978 (US Only)**  
**[sales@astronovaproductid.com](mailto:sales@astronovaproductid.com)**



[www.astronovaproductid.com](http://www.astronovaproductid.com)

[www.getlabels.com](http://www.getlabels.com)

## WORLD HEADQUARTERS

AstroNova, Inc.  
600 East Greenwich Avenue  
West Warwick, Rhode Island 02893 USA  
Tel: +1 401-828-4000  
Toll-Free: 877-757-7978 (US Only)  
[sales@astronovaproductid.com](mailto:sales@astronovaproductid.com)

## EMEA HEADQUARTERS

AstroNova GmbH  
Waldstraße 70  
D-63128 Dietzenbach Germany  
Tel: +49 (0) 6074 31025-00  
[infogmbh@astronovainc.com](mailto:infogmbh@astronovainc.com)

### CANADA

Tel: +1 450-619-9973  
Tel: 800-565-2216 (Canada Only)  
[info@quicklabel.ca](mailto:info@quicklabel.ca)

### LATIN AMERICA

Tel: +52-(55)-5357-3044  
Tel: 01-800-284-0010  
(solo en México)  
[sales@astronovaproductid.com](mailto:sales@astronovaproductid.com)

### FRANCE

Tél: +33 (0)1 34 82 09 00  
[info@quicklabel.fr](mailto:info@quicklabel.fr)

### UNITED KINGDOM & IRELAND

Tel. +44 (0)1628 668836  
[info@quicklabel.co.uk](mailto:info@quicklabel.co.uk)

### DENMARK

Tel. +45 29 64 00 05  
[infogmbh@astronovainc.com](mailto:infogmbh@astronovainc.com)

### CHINA

Tel: +86-21-5868-1533  
[sales@astronovaproductid.com](mailto:sales@astronovaproductid.com)

### MALAYSIA

Tel: +60-12312-9163  
[sales@astronovaproductid.com](mailto:sales@astronovaproductid.com)



  